



**2024 NFCS**

15 - 18 April 2024  
Fort Walton Beach, FL



# National Fire Control Symposium

**SPONSOR & EXHIBITOR PROSPECTUS PACKET**



Visit <https://www.usasymposium.com/nfcs/default.php> for more information.

# ABOUT

The National Fire Control Symposium (NFCS) is a tri-service supported event with the U.S. Air Force having technical lead for the 2024 event.

## VISION



The NFCS brings together the Nation's fire control community to address the needs of the entire kill chain, translate those needs into emerging technology requirements, and identify the crucial challenges in fulfilling those requirements.

## FOCUS



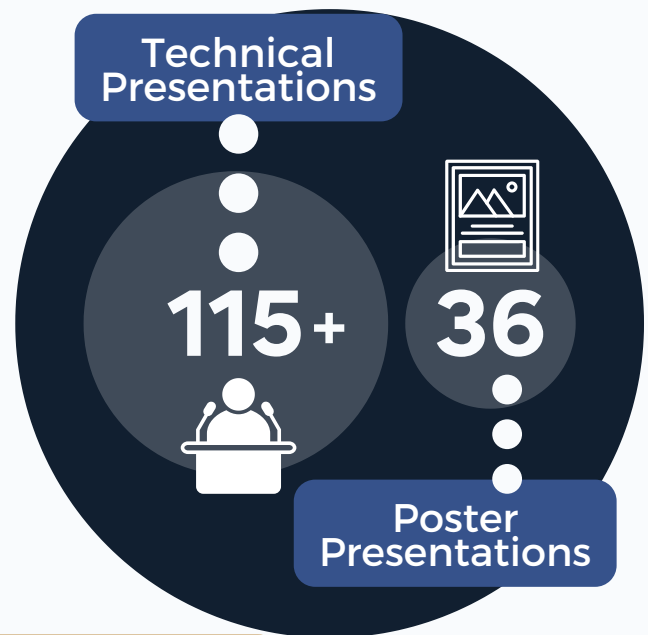
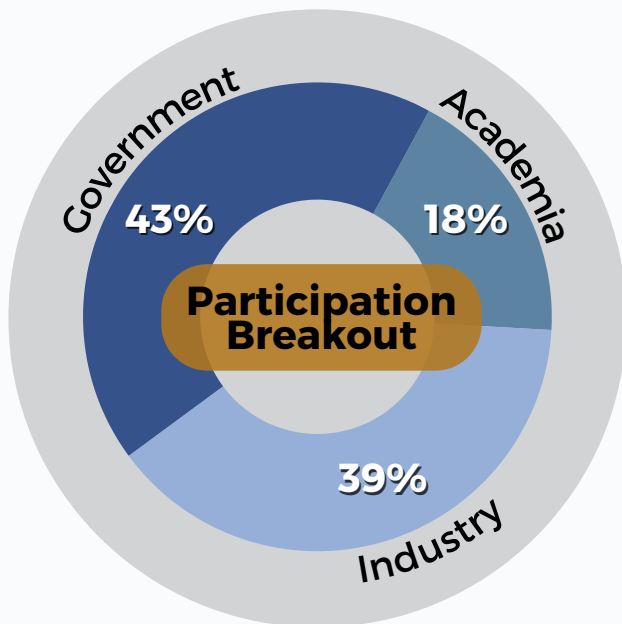
The NFCS is the only all-Service forum for discussing the entire kill chain applicable to the Joint Military Services, and has served the Integrated Fire Control Community of Interest (IFC-COI) for three decades. Due to its secret no-foreign format, the NFCS is in a unique position to promote much needed cross-talk between the forward operators, service communities, warfare centers, laboratories, and industry partners.

## VALUE



The NFCS offers a great opportunity to interact with leading system engineers, designers, scientists, and managers collaborating to focus on current warfighter issues related to integrated fire control, including homeland defense, and challenges applicable for all military services, research and development centers and the defense industry. The size and focus of the NFCS affords a greater number of productive contacts, cooperative relationships, and understanding of a larger number of external research efforts while providing U.S. researchers with a deeper understanding of the state-of-the-art and the warfighter's perspective.

## 2023 STATS



**2024 Expected Attendance**

**400 - 500 Attendees**

# EXHIBIT

If you are interested in exhibiting, or have questions, please contact the NFCS Exhibit Show Coordinator, Chelsea Kubal at [ckubal@blue52productions.com](mailto:ckubal@blue52productions.com).






## Benefits of Exhibiting at NFCS

**Pricing:**  
**Early-Bird:** \$1,395  
(ends 17 January, 2024)  
**Regular:** \$1,595

- ✓ **Traffic Matters!** Over **20** hours of exhibit hall availability, daily lunches co-located in the exhibit hall, and other special events to draw attention and TRAFFIC to meet with you and your booth staff team members.
- ✓ **Get Personal!** Meet face-to-face with potential customers to build relationships and demonstrate your latest products.
- ✓ **Stay in the Know!** Keeping up-to-date with the latest developments and new technologies allows you to plot a course for your business to be competitive.

## What's Included?

<b>BOOTH</b> 	<ul style="list-style-type: none"><li>• <b>One Tabletop Exhibit Booth</b></li><li>• <b>One 6' Draped Table</b></li><li>• <b>Two Chairs</b></li></ul>
<b>REGISTRATION</b> 	<ul style="list-style-type: none"><li>• <b>One Full Access Attendee Registration Badge</b> (automatically assigned to the person that registers the exhibit space)</li></ul>
<b>BRAND VISIBILITY</b> 	<ul style="list-style-type: none"><li>• <b>Highlight on the Event Website</b> (3 - 4 sentence description about your company, logo and a link from our website to yours)</li><li>• <b>Listing in the Final Program</b> (direct marketing in the hands of each attendee)</li><li>• <b>Company Promotional Video</b> (played during session breaks)</li><li>• <b>Highlight on Email Blast</b> (showcasing your company to the entire distribution list)</li></ul>

# SPONSOR

If you are interested in any of the packages below please contact Kelli Jameson at [kjameson@blue52productions.com](mailto:kjameson@blue52productions.com).

## Benefits of Sponsoring



**Gain exposure and stay ahead of your competition:** Taking advantage of sponsorship opportunities is a great way to increase your visibility and promote your product or service.



**Brand visibility with target marketing:** Our event brings together a highly technical audience of potential customers in the defense industry.



**Build relationships:** Sponsorship will build trust with other attendees, event supporters, and potential clients.

<b>Palladium</b> <b>\$20,000</b>	<b>Registrations:</b> Three Full Access Registrations <b>Exhibits:</b> Two Tabletop Exhibit Booths <b>Brand Exposure:</b> <ul style="list-style-type: none"><li>• Eight weeks of banner ad time on the event website</li><li>• Five sponsor highlights in email blast to database</li><li>• Sponsor acknowledgement by level in email blasts to database</li><li>• Center spread plus full page advertisement in printed program</li><li>• Recognition by level at start of technical sessions each day</li><li>• Award certificate presented for sponsorship at reception or other key time in program</li><li>• Recognition on signage at event</li><li>• Logo featured in footer carousel on all pages of the website</li><li>• Recognition on the event website sponsor page by level</li><li>• Recognition in the printed program in the sponsor section by level</li></ul>
<b>Platinum</b> <b>\$15,000</b>	<b>Registrations:</b> Two Full Access Registrations <b>Exhibit:</b> One Tabletop Exhibit Booth <b>Brand Exposure:</b> <ul style="list-style-type: none"><li>• Seven weeks of banner ad time on the event website</li><li>• Four sponsor highlights in email blast to database</li><li>• Sponsor acknowledgement by level in email blasts to database</li><li>• Spread plus full page advertisement in printed program</li><li>• Recognition by level at start of technical sessions each day</li><li>• Award certificate presented for sponsorship at reception or other key time in program</li><li>• Recognition on signage at event</li><li>• Logo featured in footer carousel on all pages of the website</li><li>• Recognition on the event website sponsor page by level</li><li>• Recognition in the printed program in the sponsor section by level</li></ul>
<b>Gold</b> <b>\$10,000</b>	<b>Registration:</b> One Full Access Registration <b>Exhibit:</b> One Tabletop Exhibit Booth <b>Brand Exposure:</b> <ul style="list-style-type: none"><li>• Six weeks of banner ad time on the event website</li><li>• Three sponsor highlights in email blast to database</li><li>• Sponsor acknowledgement by level in email blasts to database</li><li>• Spread advertisement in printed program</li><li>• Recognition by level at start of technical sessions each day</li><li>• Award certificate presented for sponsorship at reception or other key time in program</li><li>• Recognition on signage at event</li><li>• Logo featured in footer carousel on all pages of the website</li><li>• Recognition on the event website sponsor page by level</li><li>• Recognition in the printed program in the sponsor section by level</li></ul>

# SPONSOR

Please see the **NFCS Sponsorship Packages & Ads** page for a full list of packages. If you are interested in any of the packages below, or have questions, please contact Kelli Jameson at **[kjameson@blue52productions.com](mailto:kjameson@blue52productions.com)**.

<b>Silver</b> <b>\$7,500</b>	<b>Registration:</b> One Full Access Registration <b>Brand Exposure:</b> <ul style="list-style-type: none"><li>• Five weeks of banner ad time on the event website</li><li>• Two sponsor highlights in email blast to database</li><li>• Sponsor acknowledgement by level in email blasts to database</li><li>• Full page advertisement in printed program</li><li>• Recognition by level at start of technical sessions each day</li><li>• Award certificate presented for sponsorship at reception or other key time in program</li><li>• Recognition on signage at event</li><li>• Logo featured in footer carousel on all pages of the website</li><li>• Recognition on the event website sponsor page by level</li><li>• Recognition in the printed program in the sponsor section by level</li></ul>
<b>Copper</b> <b>\$5,000</b>	<b>Brand Exposure:</b> <ul style="list-style-type: none"><li>• Four weeks of banner ad time on the event website</li><li>• One sponsor highlight in email blast to database</li><li>• Sponsor acknowledgement by level in email blasts to database</li><li>• Full page advertisement in printed program</li><li>• Recognition by level at start of technical sessions each day</li><li>• Award certificate presented for sponsorship at reception or other key time in program</li><li>• Recognition on signage at event</li><li>• Logo featured in footer carousel on all pages of the website</li><li>• Recognition on the event website sponsor page by level</li><li>• Recognition in the printed program in the sponsor section by level</li></ul>
<b>Bronze</b> <b>\$3,500</b>	<b>Brand Exposure:</b> <ul style="list-style-type: none"><li>• Three weeks of banner ad time on the event website</li><li>• One sponsor highlight in email blast to database</li><li>• Sponsor acknowledgement by level in email blasts to database</li><li>• Half page advertisement in printed program</li><li>• Recognition by level at start of technical sessions each day</li><li>• Award certificate presented for sponsorship at reception or other key time in program</li><li>• Recognition on signage at event</li><li>• Logo featured in footer carousel on all pages of the website</li><li>• Recognition on the event website sponsor page by level</li><li>• Recognition in the printed program in the sponsor section by level</li></ul>
<b>Iron</b> <b>\$2,000</b>	<b>Brand Exposure:</b> <ul style="list-style-type: none"><li>• One week of banner ad time on the event website</li><li>• Sponsor acknowledgement by level in email blasts to database</li><li>• Recognition by level at start of technical sessions each day</li><li>• Award certificate presented for sponsorship at reception or other key time in program</li><li>• Recognition on signage at event</li><li>• Logo featured in footer carousel on all pages of the website</li><li>• Recognition on the event website sponsor page by level</li><li>• Recognition in the printed program in the sponsor section by level</li></ul>

# ADVERTISEMENTS & AWARD INFORMATION

To showcase your organization to all NFCS attendees, place an ad in our printed program!

<b>Spread</b> \$1,000	Two pages side-by-side designed to 8" wide x 6.5" tall.
<b>Full Page</b> \$750	Full page ads are designed to 3.75" wide x 6.5" tall.
<b>Half Page</b> \$500	Half page ads are designed to 3.75" wide x 3.125" tall.
<b>Web Banner</b> \$200 per week	Website banner ads will appear on the NFCS website for one week at a time.

**ADS ARE  
DUE 15  
MARCH  
2024.**



## AWARDS PROGRAM

**The David M. Altwegg Lifetime Achievement Award** recognizes and honors an individual from Government, Industry, or Academia, who has made significant contributions (over a period of time greater than 20 years) to the Fire Control community, thus strengthening national defense and benefiting the warfighter. Nominees exemplify the following traits: made significant contributions to fire control via advancement of technology, systems and/or system integration; provided technical and/or organizational leadership; inspired others in the field resulting in changes and progress within the Fire Control community; and provided mentorship in the field. The next awardee will be announced at the 2024 Conference.

**The Early Career Award** recognizes an "early career" presenter/author for making meaningful contributions to the Fire Control Community. Those working in support of our national defense for 7 or fewer years that deliver an oral presentation are eligible for consideration of this award. Candidates are graded on technical or operational depth of material, relevance to Fire Control, potential impact of the technology, and ability to present and field questions. Final winners will be evaluated by the advisory committee and announced at the end of the symposium.



### Poster Award

The 2024 National Fire Control Symposium will once again present a Peer Reviewed Poster Award. All attendees will be able to cast their vote for the three best overall NFCS posters. The winners will be announced during the closing ceremony.